Introducing the New Epson ColorWorks CW-C4010

Epson Australia is delighted to introduce the **new Epson Colorworks CW-4010** designed for on-demand colour label printing for a variety of applications and environments.

Specifically designed as a colour upgrade to black-and-white thermal transfer printers, the CW-C4010 delivers on-demand, colour labels with ease. Engineered for mission-critical applications, this powerful and reliable printer speeds through labels at up to 1200 dpi resolution. The result are much crisper images comparable to pre-printed labels.

Compatible with ZPL II, SAP® and more, and built to accommodate remote printer management, this versatile printer offers seamless integration into existing workflows.

- **Reliability you can count on** - engineered by Epson for demanding applications; backed by industry leading service and support
- **Exceptional image quality** - crisp photo-quality images; up to 1200 dpi resolution with variable droplet sizes
- **Seamless integration** - compatible with ZPL II, major middleware, SAP, Windows®, Mac®
- **Compact, robust design** - dust- and water-resistant for high-duty-cycle environments; ideal for commercial use and smaller workspaces
- **Wi-Fi connectivity**[1] - (optional) — print from compatible devices such as tablets & smartphones[2]
- **Low cost** - comparable to existing thermal transfer printers[3]
- **Durable, high-quality labels** — meets BS-5609 certification[4]
- **Remote printer management** — for managing large fleets over the network
- **Enhanced productivity** — eliminate the need to preprint; speeds up to 100mm per second[5] ; fast time to first label
- **Easy to operate** — colour LCD screen with automatic Nozzle Verification Technology

High Quality Printing

High-quality Printing Epson-engineered PrecisionCore® TFP® printhead technology delivers ultra-sharp text and precise barcodes. It also produces varying droplet sizes that, coupled with a 1200 x 1200 dpi resolution, can produce a huge gamut of vibrant, accurate colours, smooth gradations and fine image details. So, whether the challenge is to produce complex informational labels or high-quality product labels, the CW-C4010 is up to the challenge.
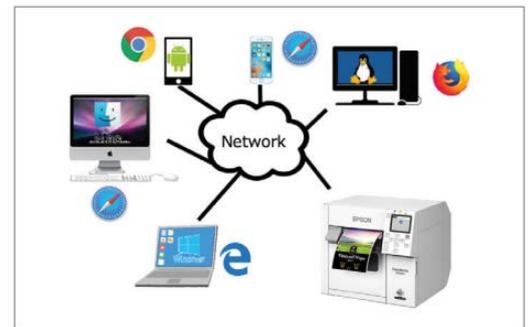

ESC/Label and ZPL II Interface Languages

ESC/Label and ZPL II Interface Languages ZPL II capabilities allow you to experience the advantages of Epson inkjet technology without reprogramming existing systems. ESC/Label command extensions can be added to unlock the power of color. Leverage color for color-coded fields, product pictures, logos and marketing messages to improve overall business processes and brand image.

Remote Management Tools

The CW-C4010 can be used in large enterprises. To support these environments, powerful remote management tools make it easy to manage a fleet of Epson printers on a network. These allow IT support teams to do mass configuration of printer settings, generate automatic alerts for items needing attention, deploy automatic firmware updates, generate reports on usage of devices and consumables, and more.

Gloss or Matte Versions Available

The CW-C4010 uses highly durable pigment-based inks with gloss or matte versions available to best suit the labeling application. The gloss black ink can print on a wider variety of substrates. The matte black ink offers a darker, sharper black text and images on matte media. Both have been BS5609 certified[4].

Media	Gloss Black ink SJIC41P(BK) UltraChrome	Matte Black ink SJIC41P(MK) UltraChrome
Plain paper (uncoated)	Good image	Richer image – darker black
Matte paper (coated)	Good image	Richer image – darker black
Matte synthetic (coated)	Good image, BS 5609 certified[4]	Richer image – darker black, BS 5609 certified[4]
Textured paper	Good image	Richer image – darker black
Wristband	Excellent image	Richer image – darker black
Gloss paper (coated)	Excellent image	Not recommended
Gloss film (coated)	Excellent image	Not recommended

Epson Range of Media Available

Epson has a wide range of media designed specifically for the CW-4010, including Matte, Gloss, Synthetic. These can deliver photo-quality colour labels that are consistent from print to print and resistant to smearing, fading, water, and scratches.

The Epson Label range has been rigorously tested for highest possible quality results

PRICING:

Hardware

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C31CK03108	Epson Colorworks CW-4010 Label Printer	$2,499

Consumables & Accessories

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C13T52M140	Gloss Black Ink to suit CW-4010	$79
C13T52M240	Cyan Ink to suit CW-4010	$79
C13T52M340	Magenta Ink to suit CW-4010	$79
C13T52M440	Yellow Ink to suit CW-4010	$79
C13T52M540	Matte Black Ink to suit CW-4010	$79
C33S021601	Maintenance Box to suit CW-4010	$59
C32C891391	WiFi Dongle OT-WL06	$105
1YWC4010	Extended 1 Year RTB Warranty for CW4010	$225
2YWC4010	Extended 2 Year RTB Warranty for CW-4010	$395

Product Information

Product Code	C31CK03108
Standard Warranty	1 Year (Return To Base)
Predecessor	Epson Colorworks TM-C3500
Dimensions (mm – w x d x h)	310 x 283 x 285
Weight (kg)	13
Carton dimensions (mm – w x d x h)	396 x 446 x 469
Packed weight (kg)	17.5
Shipping from	June 1st 2022
Official launch	June 1st 2022

Product Specifications

Printer type	Serial Inkjet PrecisionCore TFP
Ink Type	UltraChrome® DL Pigment Ink
Ink Colours / Cartridges	4 / 4
Max print resolution	1200 dpi
Operating Systems	Windows 11, 10, 8.1, Windows Server® 2019, 2016, 2012 R2 (64 bit), 2012 (64 bit), Mac OS® 10.9.5 or later, macOS® 11.x or later
Print Width	108mm (max)
Control Panel	2.7" full colour graphic display
Media Types	Plain paper, Matte paper, Synthetic label, Gloss paper, Gloss film, Wristband
Inner Core Diameter	44-57mm
Outer Diameter	101.6mm (max)
Media Thickness	0.084mm to 0.229mm
Media Sources	Internal roll-fed, rear feed fan fold, external rear powered unwinder
WiFi	Optional using Dongle (OT-WL06)